Automotive
How we help the Automotive Industry

The UK has long played a significant role in the global automotive sector. Today, the industry generates around **£70 billion a year** in revenue. Factories up and down the country are building everything from luxury saloons and sports cars to construction vehicles and aftermarket parts, with more than **3,000 companies** employing **800,000** workers across all parts of the supply chain.

Manufacturers in the automotive sector, however, regularly face a number of unique challenges – many of which can get in the way of scheduling and planning efforts.

1 **Fluctuating demand**
Cars are significant purchases for most people; as the economy changes, so too do consumers' buying habits. Trends also come and go, impacting demand for certain vehicle types.

2 **Quality and safety standards**
Products must adhere to stringent quality and safety requirements, as implemented by the government. Failure to do so can lead to reputation damage and lawsuits.

3 **New technologies/expectations**
The industry is evolving quickly, as are consumer expectations. We're rapidly moving towards an age of super-efficient, connected and maybe even driverless cars. Manufacturers must be agile to keep up.

4 **Efficiency requirements**
As global competition intensifies, profit margins decrease and production efficiency becomes paramount. Manufacturers must be running at all times, with stoppages kept to an absolute minimum.

LYNQ specialises in developing ERP-enhancing software applications. We offer a range of innovative solutions, each one ready to address the various challenges faced by today's automotive manufacturers. Our software can help your business in a number of ways:

• Quickly and accurately determine manufacturing demand with the help of streamlined collaboration between distributors, sales teams and suppliers.
• Maximise shop-floor efficiency by auto-scheduling jobs and using drag-drop capabilities to optimise delivery plans.
• Go paperless and improve shop-floor sustainability by relying on online communication and digital document management.
• Closely monitor employee and machine productivity in order to highlight opportunities for improvement across the shop floor.
• Trace patterns and trends in performance and machine downtime, creating more chances to optimise overall operations.

LYNQ's various software solutions are already making life easier for automotive businesses across the world.

Get in touch today to find out more about our software, and how it can help your business be more productive and more profitable. Email sales@thinklynq.co.uk.