# Electronics

**How we help the Electronics Industry**

The electronics sector contributes a massive **£16 billion** to the UK economy every year, and employs more than **300,000 people**. What's more, with the UK remaining the largest European market for high-end consumer electronics, and demand for non-consumer products also high, its importance is expected to continue growing.

That's not to say things are easy for the **12,000-plus companies** working in the sector. These organisations face a long list of unique challenges that, when combined, can make planning and scheduling operations particularly difficult.

**1 Constant innovation**
Things change quickly and regularly in the electronics sector. Consumer expectations evolve and manufacturers need to adapt to keep up. Processes, therefore, must be agile.

**2 Intense competition**
The recent boom in demand has created a wave of new manufacturers, as well as more efficient plants and processes. Cost-efficiency must be a priority for those looking to compete.

**3 Increased regulations**
The world's growing reliance on technology and, more specifically, data, has led to the introduction of new, stricter regulations for manufacturers to abide.

**4 Long lead times**
Long lead times complicate the electronics supply chain, making it more difficult for companies to plan ahead effectively. Agile working also becomes tough, with manufacturers forced to find new ways of looking beyond the short-term future.

These are the types of problems that LYNQ's solutions can help manufacturers overcome. Our ERP-enhancing software has been designed and built to help modern electronics companies continue operating efficiently in a fast-moving industry.

Our solutions can improve your operations in a number of ways:

• Use auto-scheduling to load work to machines, and rely on drag-and-drop scheduling to create optimised plans that benefit your customers and your bottom line.
• Record and keep track of the reasons for quality issues with the help of user-friendly messaging systems and online forms.
• Connect your factory floor to keep a closer eye on activity, and make it easier to spot opportunities for efficiency improvements.

Companies across the electronics sector are already using our solutions to boost productivity and revenue.

Get in touch today to find out more about our software, and how it can help your business be more productive and more profitable. Email sales@thinklynq.co.uk.

For more information visit www.thinkLYNQ.com, alternatively contact us on +44 (0) 1329 800 000 or sales@thinklynq.com