

Food and Beverage

How we help the Food and Beverage Industry

With a turnover of more than **£80 billion**, the food and beverage industry is the UK's largest manufacturing sector. It contributes more than **£21.5 billion** to the country's economy, and employs around **400,000 people**.

Companies operating within the industry, however, face a unique set of demands that, together, make it particularly challenging to plan and schedule operations effectively.



Strict regulations

The whole sector is impacted by constantly evolving food safety regulations, as the relevant government bodies strive to keep consumers safe.



Shelf lives

Supply chain efficiency is vital, with every product having a limited shelf life. Scheduling is made more complex by lengthy supply chains that involve ingredients, packaging and distribution.



Customer and retailer demands

Operations must run at optimum efficiency to meet retailers' demand for lower prices. Increasing competition between the biggest stores puts more pressure on manufacturers.



Fluctuating supplies and demand

Seasonality and dependence on crop yields can cause fluctuations in the availability and quality of raw materials, affecting productivity. Producers must prepare for supply problems, and respond to changing demand throughout the year.

This is where LYNQ comes in. We provide ERP-enhancing software designed to address the common needs of businesses operating in today's food and beverage sector. Our solutions can help you address the above challenges, and more.

- Understand product demand quickly and easily, regardless of whether your production is driven by data-fuelled forecasts, actual orders or close stock monitoring.
- Avoid stock-outs and overstocking by using data to determine your precise manufacturing requirements in real time – invaluable when product shelf lives are limited.
- Prevent bottlenecks by establishing an optimum production plan for your factory, based on accurate data.
- Increase supply chain visibility by monitoring each stage closely, with real-time dashboards and status updates for all relevant parties.

Our solutions are already helping food and beverage manufacturers improve their operations to deliver better products more quickly.

Get in touch today to find out more about our software, and how it can help your business be more productive and more profitable. Email sales@thinklynq.co.uk.