

# Furniture and Wood

How we help the Furniture and Wood Industry

Government figures show the UK's furniture and furnishings manufacturing industry to be worth a staggering **£9.4 billion** to the national economy, equating to **1.8 per cent** of overall manufacturing output. Add general woodwork to this, and you have a substantial sector that employs more than **100,000 people** across the country.

Every one of the companies operating in this area, however, faces a number of unique challenges – all of which are capable of hindering productivity.



#### Changing landscape

Companies must find a balance between relying on the traditional processes that have served them well for so many years and using the modern techniques necessary to maximise productivity.



#### Environmental impact

Wood manufacturers are faced with increasing pressure from both consumers and regulating bodies regarding environmental impact. Waste must be dealt with in the right way, and processes should be sustainable.



#### Lack of flexibility

Factories set up for high-run orders typically lack flexibility, giving manufacturers little chance to expand their product portfolios.



#### Peak sales periods

Companies must rely on peak sales in bi-annual markets, with demand for specific products increasing and decreasing around summer and winter periods.

LYNQ's range of unique and innovative solutions have been designed to help mid-market manufacturers overcome these challenges and more. Our software can work with your existing ERP system to enhance operations in a number of ways:

- Increase customer satisfaction by giving your service team complete visibility of the shop floor, making it possible to determine the status of every job quickly and easily.
- Reliable document storage and online messaging systems allow you to go paperless on the shop floor, improving sustainability and operational efficiency.
- Maintain detailed visibility of your manufacturing requirements to avoid stock issues.
- Use powerful analytics dashboards to monitor OEE, loading, availability, performance and quality.

Manufacturers across the world are already realising the benefits that come with using LYNQ's carefully developed tools.

Get in touch today to find out more about our software, and how it can help your business be more productive and more profitable. Email [sales@thinklynq.co.uk](mailto:sales@thinklynq.co.uk).