Paper and Paper Products

How we help the Paper and Paper Products Industry

It's impossible to name a single sector that doesn't rely in some way on paper. The same can be said for wider society – this versatile material has always has a place. It's for this reason that, despite the rapid rise of digital technologies, the UK paper and paper and paper products manufacturing industry is still worth an estimated **£3 billion**.

In total, around **230 British businesses** are operating in the sector at present, employing more than **8,500 people**. All of these companies must continue to overcome a number of unique challenges in order to achieve and maintain success.

1 **Logistical efficiency**
Paper products must be distributed and transported across vast areas in a time- and cost-efficient way. From loading to driving, everything has to be as smooth as possible.

2 **Ethical pressures**
Manufacturers must address concerns around deforestation and other environmental impacts, reinforcing sustainable values to clients, regulators and the wider public.

3 **High production costs**
High-speed production lines are energy intensive – keeping running costs down has to be a priority if companies are to keep profit margins significant.

4 **Increasing competition**
With digital alternatives growing quickly in popularity, the paper sector has become saturated, with competition intensifying among manufacturers. Companies must be able to set themselves apart.

This is where LYNQ comes in. We have developed a collection of powerful and innovative ERP-enhancing software, ready to help manufacturers in the paper sector overcome the above challenges and more. These applications can enhance your operations in a number of ways:

- Optimise maintenance strategies and incorporate repair and service work into your capacity plans with the help of intervention alerts.
- Improve productivity and efficiency by using powerful analytics dashboards to track OEE, loading, availability, performance and quality.
- Identify capacity and make best use of the available resources to maximise profit.
- Turn your factory floor paperless and achieve true sustainability by relying on online documents and digital messaging features.

Our applications play an integral part in the operations of businesses across the paper products industry, and so many others.

Get in touch today to find out more about our software, and how it can help your business be more productive and more profitable. Email sales@thinklynq.co.uk.