

# Plastic and Rubber

## How we help the Plastic and Rubber Industry

The manufacturing of plastic and rubber products is a **multi-billion pound** industry that employs **thousands of people** across the UK. It covers the production of everything from drinks bottles and plastic bags to bicycle tyres and machine parts; it's an integral part of the national economy.

With such a range of items being made, though, production environments vary greatly, and companies across the sector must negate a number of unique obstacles on the road to operational efficiency.



### Complex supply chains

Plastic manufacturing is a long process with a large number of different stages; these cover the provision of raw materials right through to additives and distribution.



### Expensive raw materials

The UK produces millions of tonnes of plastics raw materials every year, but high costs can negatively impact companies' profit margins.



### Environmental concerns

Sustainability pressures on the plastic and rubber industry are growing, with consumers and the government both expecting manufacturers to operate responsibly.



### Health and safety

Worker safety is at risk due to the use of large-scale machinery and the constant presence of dangerous chemicals. Companies must track activity and enforce stringent health and safety regulations.

LYNQ's unique, ERP-enhancing software solutions are ready to help companies in the plastic and rubber sector overcome the challenges above. Our applications have been developed with modern manufacturers in mind, and can enhance your operations in a number of ways.

- Avoid bottlenecks by using the detailed, graphical planning board to more effectively manage machine loading.
- Track product quality with accurate and instant data – giving you the chance to identify opportunities for improvement and minimise wasted materials.
- Communicate across different areas of the factory with the help of online collaboration tools.
- Track factory and employee performance and achieve maximum operational efficiency using powerful trend algorithms.

Planning Manager, Workforce Manager and Factory Manager are already helping manufacturers across the world achieve better efficiency and greater quality products.

Get in touch today to find out more about our software, and how it can help your business be more productive and more profitable. Email [sales@thinklynq.co.uk](mailto:sales@thinklynq.co.uk).