thinkLYNQ
MANUFACTURING SOLUTIONS

Textile and Clothing
How we help the Textile and Clothing Industry

The UK's textile and clothing industry is worth almost **£9 billion** to the country's economy – and its value is growing. The sector also supports more than **90,000 jobs**, with more positions being created every year.

Manufacturing businesses working in this sector, however, must overcome a number of unique challenges in order to achieve and maintain success. Together, these obstacles can make it difficult for factory managers to analyse, plan, schedule and execute operations.

1 **Complex supply chains**
Every business in the fashion and textile industry makes up one part of a complex supply chain that often spreads across countries and even continents. International outsourcing is now the norm.

2 **Wide geographic dispersal**
Clothing and the related items must also be distributed widely across various markets, each of which has its own standards and regulatory considerations.

3 **Sustainability and ethical concerns**
The pressure to balance cost-efficiency with ethical responsibilities has grown in recent years, with manufacturers forced to live up to consumer expectations when it comes to both value and moral duty.

4 **Varied workforces**
With so many different cogs in the fashion manufacturing machine, workforces are particularly diverse. Companies must manage the performance and morale of a mix of skilled and unskilled labourers, working both full and part-time.

LYNQ's innovative ERP-enhancing software has been developed to help manufacturers in the textile and clothing sector negate these difficulties and enhance their operations in a number of ways:

- Become paperless on your shop floor and minimise waste with the help of online messaging, document and alert systems.
- Keep track of product quality with measurements delivered in real-time from the factory floor. This allows you to identify opportunities for improvement.
- Gain complete visibility of employee and machine performance, making it possible to optimise processes and streamline equipment and workforce resources.
- Highlight long-term performance trends across the factory floor to provide motivation for year-on-year growth.

LYNQ's comprehensive solutions are already in use across the textile and clothing industry, with factories around the world benefiting from more effective planning, scheduling and tracking.

Get in touch today to find out more about our software, and how it can help your business be more productive and more profitable. Email sales@thinklynq.co.uk.

For more information visit www.thinkLYNQ.com, alternatively contact us on +44 (0) 1329 800 000 or sales@thinklynq.com